



ALAN I. ROTHENBERG, ESQ.

Sports & Entertainment Specialty Information

In addition to his extensive litigation background, Alan Rothenberg has extensive experience in the business of professional sports and the field of entertainment business and law: as outside counsel, general counsel, and as a businessman. His direct experience with the workings of the industry gives him unparalleled practical insight to resolving related disputes.

PROFESSIONAL EXPERIENCE IN SPORTS & ENTERTAINMENT

- 2003 – **Premier Partnerships**, Chairman
Premier Partnerships handles sports marketing, sales, and consulting
- 1999 **FIFA Women’s World Cup**, Chairman of the Board
- 1994 **Executive Producer**, “With Honors”
- 1993 – **United States Soccer Foundation**, Founder and Chairman
- 1993 – 2008 **Major League Soccer**, Founder & Board Member
- 1990 – 2006 **World Cup USA 1994, Inc.**, Chairman of the Board & CEO
- 1990 – **United States Soccer Federation**, Founder and Chairman
Honorary President, 1998 – Present
- 1990 – **FIFA**, Numerous committees
2006 World Cup Inspection Committee, 1998 France Organizing Committee,
2002 Korea-Japan World Cup Committee, Women’s Committee, World Cup
Marketing/TV Advisory Committee.
- 1982 – 1989 **Los Angeles Clippers Basketball Team of the NBA**, President
- 1982 – 1990 **National Basketball Association, Board of Governors**
- 1971 – 1979
- 1981 – 1990 **ESPN “Sportslook”**, Commentator
- 1975 **Executive Producer**, “Tommy”
- 1977 – 1980 **Aztec Sports Limited**, Chairman
- 1977 – 1980
- 1967 – 1968 **North American Soccer League**, Board of Directors

RELATED LEGAL EXPERIENCE

Mr. Rothenberg represented various Hall of Fame and Olympic athletes and major celebrities, including Amy Alcott, Steve Garvey, Bruce Jenner, Meadowlark Larson, Zubin Mehta, and Greg Lougainis, amongst others.

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RELATED CIVIC & CHARITABLE ACTIVITIES

- LA 2016 Olympic Bid Committee, Board of Directors 2005-2008
- LA Sports Council Board of Directors, Member 1982-Present, Chairman 2002-Present
- Southern California Committee for Olympic Games, 1986-Present
- Music Center, Board of Governors 1992-1994
- Los Angeles Olympic Organizing Committee, Soccer Commissioner 1984
- Israel Bonds Dinner honoring Israeli Olympic Team, 1984