



VICTORIA PYNCHON, ESQ.

Mediator • Arbitrator

EDUCATION

- 2006 LLM, Straus Institute for Dispute Resolution, Pepperdine University
1980 JD, School of Law, University of California, Davis *Order of the Coif*
1975 BA in Literature, University of California, San Diego *Magna Cum Laude*

DISPUTE RESOLUTION EXPERIENCE

- 2009 – Panelist, ADR Services, Inc.
2007 – Panelist, Institute for Conflict Prevention and Resolution (CPR)
2006 – Attorney Settlement Officer, U.S. District Court, Central District of California
2004 – Mediator & Arbitrator
2006 – 2009 Panelist, Judicate West

For more information, visit www.settlenow.com www.negotiationlawblog.com www.ipadrblog.com

LITIGATION EXPERIENCE

- 1996 – 2003 Hancock Rothert & Bunshoft, Of Counsel/Partner
1993 – 1996 Law Offices of Lawrence Silver, Litigation Associate
1989 – 1993 Buchalter Nemer, Litigation Associate
1986 – 1990 Pepper Hamilton & Scheetz, Litigation Associate
1982 – 1984 Weintraub Genshlea & Sproul, Litigation Associate
1980 – 1982 Blackman & Blackman, Litigation Associate

TEACHING EXPERIENCE

- 2007 – Straus Institute for Dispute Resolution, Adjunct Professor
2002 – National Institute of Trial Advocacy, Beginning Trial Skills Program Faculty
1993 – National Institute of Trial Advocacy, Deposition Skills Program Faculty
1984 – 1987 California State University at Northridge, Professor of Business Law

PUBLICATIONS

Mediation 'Magic' Happens When Neutrals Revitalize Justice Issues, Los Angeles Daily Journal, July 22, 2008

Email Communication Can Be Dangerous During Litigation, Los Angeles Daily Journal, June 2008

Bullying, Rigidity are Surefire Negotiation Deal Breakers, Los Angeles Daily Journal, May 14, 2008

When Talks Reach an Impasse, Mediators Work Their Magic, Los Angeles Daily Journal, April 30, 2008

PUBLICATIONS (CONTINUED)

Take Steps to Insure Mediated Settlements Can Be Enforced, Los Angeles Daily Journal, October 20, 2006 (with Deborah Rothman)

Shame by Any Other Name: Lessons for Restorative Justice, Pepperdine Dispute Resolution Journal. 5(2): 299-324 (2005)

Columnist for **The Complete Lawyer** with attorney-mediators Diane Levin, Stephanie West Allen and Gini Nelson

SPEAKING ENGAGEMENTS

American Institute for Mediation: **Legal and Insurance Terms of Art and Settlement Strategies**. Taught course with Lee Jay Berman and Doug Noll. November 2009.

X2 Healthcare Network: **Winning the Negotiation: Mediation as Poker Game**. Keynote address. Las Vegas, Nevada. February 2009.

ALI-ABA Webinar: **ADR in IP Litigation**. With IP litigator R. David Donoghue of Holland + Knight. February 2009.

Pincus Professional Education Seminars: **Settlement Techniques that Give You the Winning Edge**. With IP ADR Neutrals and Bloggers Hon. John Leo Wagner (Ret.) and Les Weinstein. Los Angeles, California. November 2007.

IP Litigation and Dispute Resolution Conference: **IP ADR in the USA: Big Ideas and Fresh Perspectives**. London, England. October 2007.

ALFA Annual 2007 Labor and Employment Seminar: **Point-Counterpoint: the Pros and Cons of ADR**. With DHL Senior Legal Counsel Joshua Frank and San Diego Employment Litigator James M. Peterson. Half Moon Bay, California. October 2007.

UCLA Anderson School of Business, Summer Entrepreneurship Institute: **Negotiation for Entrepreneurs**. Summer 2007.